

The logo for interfit, featuring the word "interfit" in a white, lowercase, sans-serif font inside a blue rectangular box.

# EXCELLENCE IN SERVICE

EUROPE'S LEADING FORKLIFT TYRE  
AND WHEEL SERVICE COMPANY

# WELCOME

Interfit is Europe's leading forklift tyre and wheel service company to the materials handling industry.

**Interfit adds value beyond service delivery.**

We believe that this makes us the right service partner for forklift users around whose needs the Interfit proposition has been built.

# YOUR SERVICE PARTNER

“We will generate for you a profit stream from selling tyres. All you do is leave it to us.”

## YOUR AFTERMARKET SERVICE PARTNER



We believe that tyres are an important revenue stream for our customers, it's our role to protect, develop and enhance that revenue stream.

Choosing Interfit as your aftermarket partner ensures that you remain in control of your tyre business and your customers benefit from a service you can be proud to call your own.

## BRAND NEUTRAL, MULTI BRAND



We fit a choice of market leading forklift tyre brands as they offer better value over the life of the tyre.

Being Europe's leading multi brand service company allows us to always fit the right tyre for your forklift whether it's a warehouse truck in constant use or a short term rental.

## ON SITE FITTING SERVICE



The Interfit Service is available across Europe offering onsite tyre replacement via both mobile pressing and exchange wheels.

What unites us across every country in which we are present is our belief in service excellence – no matter where you are you can rely on Interfit.

## DELIVERING REVENUE

We will work with you to protect, develop and enhance your revenue from tyre sales – we believe that our customers should receive a clear revenue stream from aftermarket tyres and will create with you a process that encourages your customers to buy tyres through you.

## DELIVERING CONTROL

We will work with you to ensure that you are always in control of your tyre business – our systems and processes are designed to ensure that our customers have all the information they need about tyre spend and product performance. We work to defined brand and replacement policies to ensure that the right products are always fitted to your forklifts and that they are replaced only when needed.

## DELIVERING EXCELLENCE

We will deliver a service that you can be proud of – service excellence sits at the heart of everything we do. We work to defined service level agreements with agreed key performance indicators so that you can be certain that your expectations and standards are being met.



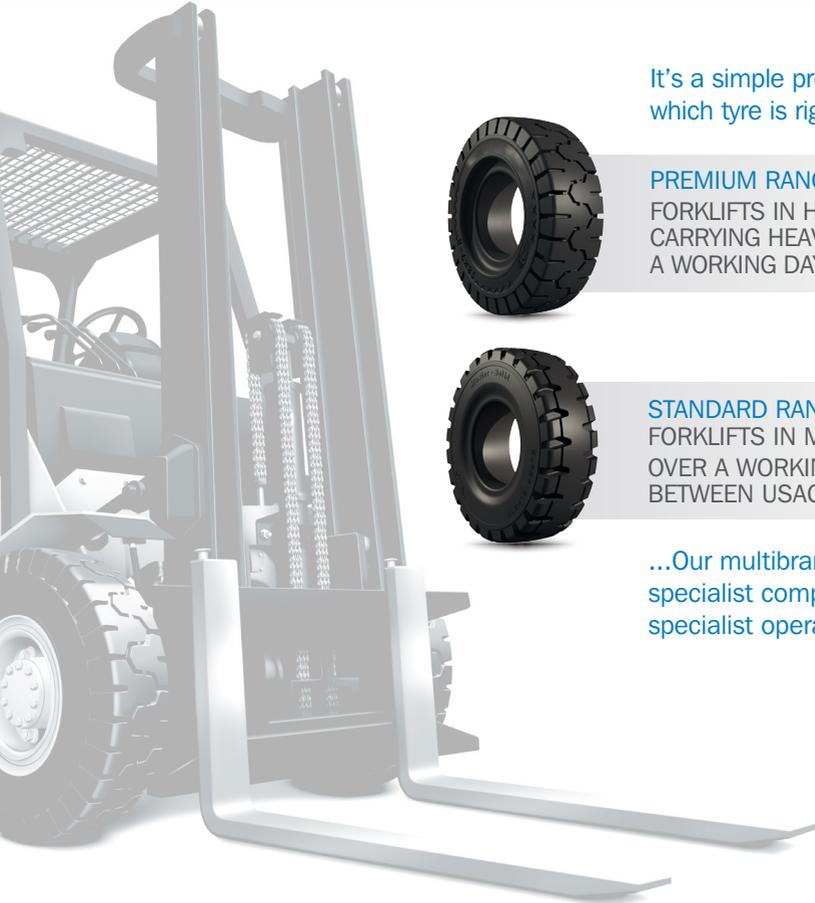
# MULTI BRAND

We believe in fitting the right tyre, we always fit the tyre that is most appropriate for a forklift based on operating environment, vehicle usage, lease length and budget, and can also fit any preferred brand of tyre.

“Europe’s leading multi brand service company.”

# ON SITE SERVICE

“Fast, efficient and local – wherever our customers are.”



It's a simple process to define which tyre is right for your forklift...



#### PREMIUM RANGE TYRES

FORKLIFTS IN HEAVY USE OR CARRYING HEAVY LOADS OVER A WORKING DAY.



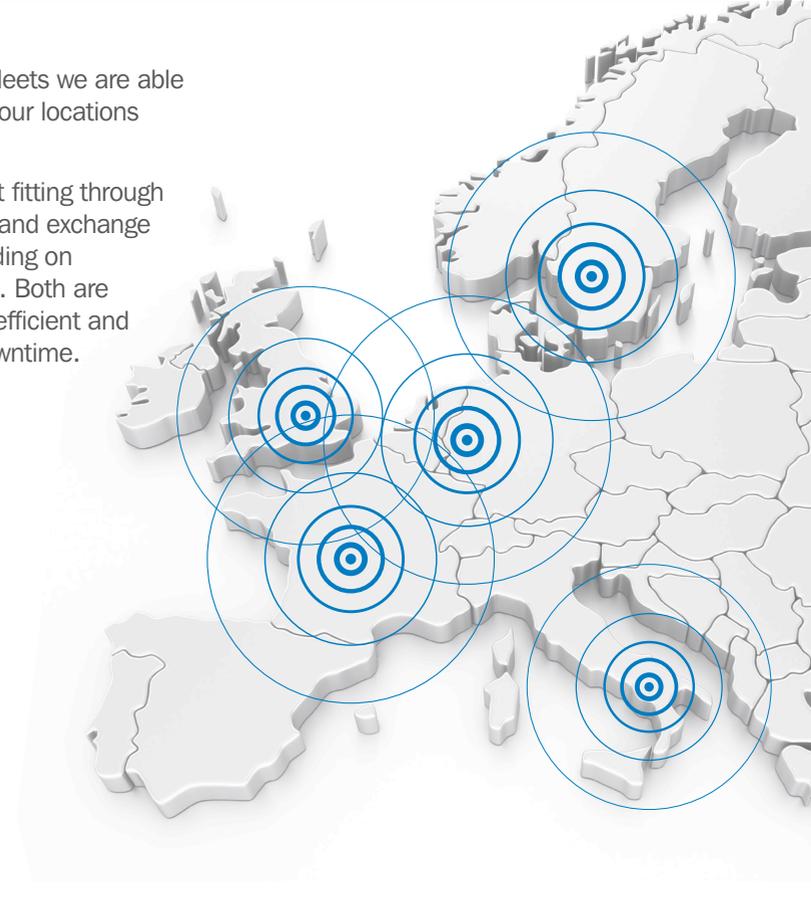
#### STANDARD RANGE TYRES

FORKLIFTS IN MODERATE/LIGHT USE OVER A WORKING DAY WITH BREAKS BETWEEN USAGE.

...Our multibrand range also includes specialist compound tyres for specialist operating environments.

Through our service fleets we are able to reach trucks from our locations across Europe.

We offer replacement fitting through both mobile presses and exchange wheel service depending on location and tyre size. Both are designed to be fast, efficient and to minimise truck downtime.



Key to our offering is **i-fit**, our online service system. It allows users to order replacement tyres, book fittings and also monitor performance.

“Helping customers stay in control.”

“It’s what makes The Service Difference.”

