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Farming Simulator League 2019/20: Trelleborg Team Starts Off Great!

Trelleborg Wheel Systems confirms that for the fifth year, it will partner with GIANTS Software on the new Farming Simulator 19 video game. This year, Trelleborg decided to be part of the virtual competition with an official team in the 2019/20 Farming Simulator League.

With its latest 2019 edition selling over one million copies in just ten days after its launch, Farming Simulator 19 invites players to take on the challenges of modern agriculture including land cultivation, crop harvesting and animal feeding. Edition 19 features over 300 tractors, and agricultural and forestry machines from the major original equipment manufacturers, fully equipped with Trelleborg and Mitas solutions.

By accessing to the eSports world, the Farming Simulator community has significantly grown to number over 900,000 followers on Facebook, more than 200,000 on Instagram and over 390,000 subscribers to the official YouTube channel.

Roberto Angelucci, Digital Marketing Manager at Trelleborg Wheel Systems, commented: “We are delighted to associate our brand with Farming Simulator and very proud of our team competing in the Farming Simulator League.

“Over the years, we have demonstrated our long-term commitment to fostering the development of the agricultural industry and improving the efficiency, productivity and sustainability of future farming. This strategic partnership opens the space up where dialog is possible in the gaming world with young farming professionals. As one of the game’s target audiences., Farming Simulator provides the ideal platform for us to engage with the farmers of the future; one of our key company goals.”

Starting on July 27th, the Farming Simulator League consists of fourteen live tournaments across Europe. At the end of the season the best 16 teams will meet at *FarmCon 20*, where they will compete for the title of Farming Simulator Champion and a 100,000 EUR prize.

Held in the new Farming Simulator 19 video game, the 2019/20 Farming Simulator League sees competitors move from bale stacking to a competitive, three versus three mode. In this, teams challenge each other to determine who is the best in the field, combining field work including harvesting with other fun challenges.

The Trelleborg team, which includes Lukas Bauer (aged 16), Simon Hollweck (aged 19), Joshua Lobenhofer (aged 17), Felix Hasenberger (aged 18) and Oke Güths (aged 17), made its debut in the League by winning the first two tournaments held in Germany at *FarmCon 19*, the official



community event for Farming Simulator players and fans (July 28th) and at *Gamescom 2019*, Europe's leading trade fair for digital games (August 26th).

With leading agricultural exhibitions hosting The Farming Simulator League throughout 2019/20, attendees will have the opportunity to meet the players and watch the action as it unfolds, live. Agritechnica 2019 will be an official host of the Farming Simulator League from November 10th to November 16th. Trelleborg invites all players and visitors to come and meet its official team at the Trelleborg stand in Hall 20, booth A04.

Farming Simulator League 2019 calendar:

Date	Event	Location
Sept. 13 - 15, 2019	Zurich Game Show	Messe Zurich, Switzerland
Oct. 18 – 20, 2019	Poznan Game Area	Poznan, Poland
Oct. 30 – Nov. 3, 2019	Paris Games Week	Paris, France
Nov. 10-16, 2019	Agritechnica	Hannover, Germany
Nov. 22-24, 2019	Herofest	Berne, Switzerland

For latest news and updates about Trelleborg's participation in the 2019/20 Farming Simulator League, visit: <https://www.trelleborg.com/en/wheels/media-and-events/agricultural-and-forestry-tires/events/farming-simulator-league>

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Trelleborg Wheel Systems is a leading global supplier of tires and complete wheels for agricultural machines, material handling, construction vehicles, motorcycles, bicycle and other specialty segments. It offers highly specialized solutions to create added value for customers and is partner of the leading Original Equipment Manufacturers. Its manufacturing facilities are located in Italy, Latvia, Brazil, Czech Republic, Serbia, Slovenia, China, Sri Lanka and U.S. www.trelleborg.com/wheels

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 34 billion (EUR 3.32 billion, USD 3.92 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions,



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