



The Tire Cologne 2018

May 29 – June 2, 2018

Cologne, Germany

Stand No.: D20, Hall 6

Trelleborg to Showcase its World of Tires at Tire Cologne 2018

Trelleborg will exhibit its range of products at the Tire Cologne expo, which will be held from 29 May to 1 June 2018.

Rolf Christmann, Managing Director for Trelleborg Wheel Systems in Germany, said: “This event is the place to be for all the leaders of the tire industry. It’s a great forum for networking and a meeting place of international experts. It will give Trelleborg a unique opportunity to display all of its solutions and to present products and innovation from all the tire segments in which we operate.”

At Tire Cologne, Trelleborg will present its flagship product range **TM1060**, which generates an extra wide footprint area improving farm productivity and crop yield while respecting the soil. On the road, the Progressive Traction tread pattern design significantly lowers rolling resistance, fuel consumption and emissions, while increasing comfort and safety for the operator.

The **Pit Stop Line Elite XP** resilient is another unique solution from Trelleborg for the material handling industry. The Pit Stop Line features a built-in, visible line that appears when the tire has just 100 hours remaining before replacement. This revolutionary system allows the user to increase safety and manage environmental impact across a forklift fleet.

Trelleborg’s **EMR** tire enhances productivity in demanding construction applications. It delivers damage protection and durability when it is required the most, in difficult weather conditions and on various surfaces such as sand, rock, gravel or soil. A strong radial carcass and state-of-the-art compound assure long life, while providing equal load distribution for a comfortable drive, keeping low fuel consumption.

“These innovations are only a teaser of what Trelleborg has in its offer and how it can help to increase performance and efficiency in different businesses and industries,” Rolf Christmann concludes.

As an additional attraction, Trelleborg has invited to its stand a professional BMX performer. Visitors can see his show that includes flat land BMX freestyle and interaction with the visitors, twice a day. At the end of the performance there will be meet & greet session.

For more information, visit: www.trelleborg.com/wheels.

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For **press releases** from Trelleborg Wheel Systems visit the Press Room at www.trelleborg.com/wheels.

For more **images** visit the image bank at www.trelleborg.com/wheels

For **more information** or **high resolution** pictures, please contact:

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***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheels for agricultural and forestry machines, materials handling, construction vehicles, motorcycles, bicycle and other specialty segments. It offers highly specialized solutions to create added value for customers and is partner of the leading Original Equipment Manufacturers. Its manufacturing facilities are located in Italy, Latvia, Brazil, Czech Republic, Serbia, Slovenia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheels*

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 32 billion (EUR 3.28 billion, USD 3.69 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com*