



EIMA International 2016

Bologna, Italy

November 9 to 13, 2016

Booth A1, Hall 14

Experience Virtual Reality Farming with Trelleborg at EIMA International

Farming professionals and visitors will be able to discover Trelleborg's new V-reality App at EIMA International 2016 in Bologna, from November 9 to 13, on stand A1, Hall 14. The app provides a unique visual experience to see Trelleborg's best-in-class agricultural tire solutions in action like never before. Visitors can also face the challenges of modern agriculture by playing the new video game "Farming Simulator 17", of which Trelleborg is the official partner for agricultural tires.

In addition, Trelleborg will be showcasing its extensive portfolio of tires and complete wheel systems:

- The VF 710/60R42 size from the **TM1060** range of tires is designed with ProgressiveTraction™ technology for the latest generation of tractors in mind. The **TM1060 range** provides a load capacity of up to 40 per cent more than the premium alternatives on the market. In addition, unlike many existing solutions on the market, the TM1060 is suitable for use on tractors of over 300 horsepower, and can be used with narrower rims, improving the tractor's efficiency.
- The **TM700 ProgressiveTraction™**, with its two points of anchorage and boost grip, has a traction capability up to 18 percent compared to the average of the market. Its design greatly reduces tire slippage to ensure maximum traction. The reduced working time per hectare results in lower emissions and premium cost efficiency.
- Trelleborg's **TM150 tire** is able to cope with high demand applications, through its high load, stability and reduced fuel consumption. It allows the producer to work in the most difficult of conditions. D rated at 40 mph, TM150 provides excellent lateral stability and great road comfort and handling, even at high speeds. In addition, it can carry 40 percent more load or it can be deflated by up to 40 percent while carrying the same load.
- The **IF 800/70R32 TM3000**, designed according to the **BlueTire™ Technology**, is the answer for the latest and future generations of harvesters and combine machines. Its tread pattern, along with its advanced carcass design, maximizes the load capacity of the tire at low inflation pressure. The **TM3000 range** respects the soil and boosts crop yield while preserving the environment. Matching sustainable and precision farming approaches, TM3000 is the right choice to increase the productivity of farming operations,



lowering overall operating costs whilst looking after the safety and comfort of the operators.

- The new **TM1000 High Power** line has been co-designed together with leading tractor manufacturers to equip the latest generation of high powered tractors. This range is able to transfer to the ground the entire engine power, along with the torque driven by the latest breed of transmissions. On Trelleborg stand, size 900/65R46 will be displayed.
- The **TH400** is the Agro Industrial radial range for the latest generations of telescopic handlers, backhoes and mini loaders. Versatile in several applications, TH400 is able to operate on the toughest soils while coping with the most demanding conditions. The advanced TH400 radial carcass, along with its reinforced structure, ensures maximum machine stability even on tough slopes, permitting great manoeuvrability and comfort. Trelleborg will exhibit size 460/70R24 on stand.

For more information, visit: www.trelleborg.com/wheels.

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For **press releases** from Trelleborg Wheel Systems visit the Press Room at www.trelleborg.com/wheels.

For more **images** visit the image bank at www.trelleborg.com/wheels

For **more information** or **high resolution** pictures, please contact:

Roberta D'Agnano, PR & Events Manager

Telephone: +39 0774 384921

Mail: roberta.dagnano@trelleborg.com

For press releases from the whole of **Trelleborg Group**, visit the Trelleborg Media Center. The Products and Solutions section allows you to select news by industry. Go to www.trelleborg.com/news where you can also subscribe to our newsletter.

***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about SEK 4.315 (EUR 461 million), 3.295 employees and manufacturing facilities in Italy, Latvia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheels*

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 30 billion (EUR 3.25 billion, USD 3.60 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg*



Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com